



DARTexpert | Release Notes | June 2020

Update: DARTexpert 6.20

by: Ladd Associates

Announcing the latest release of the Ladd **DARTexpert** (6.20) software system for analyzing and planning direct response marketing programs. This update features many client / partner inspired functional additions and improvements and was designed to:

- ❖ Expand automated (i.e. Batch) program functionality
- ❖ Increase flexibility when Copying Campaigns to Plan Projections
- ❖ Improve reporting flexibility
- ❖ Remedy miscellaneous items related to navigation and menus

HIGHLIGHTS:

- ✓ Database Management – Copying Campaign History to a Plan Projection now allows you to re-initialize certain fields.
- ✓ System Automation – Two new Batch Load options have been added.
- ✓ Reporting –
 - The Field Definitions Calculations Report has increased the formula column to 255 characters, allowing you to see extra-long field definitions and formulas.
 - New automation option that allows reports to be exported without headers.
- ✓ Miscellaneous
 - Report execution warning message pop-ups have been streamlined
 - Improved Database screen scrollbar functionality
 - Database dialog focus improvements
 - Copying reports in sub-folder are now permanently saved and appear in the sub-folder
 - A problem with the Plan/Projection dynamic access to the Trend report has been fixed
 - A problem with the right-click context menu in data entry when applying values/copies to large spreadsheets has been fixed

For information about downloading the latest version and updating to Version 6.20, please contact Jim Jankowski at jim@laddassociates.com or 603-448-0448.

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