



SMARTmodel | Release Notes | Feb 2020

Update: SMARTmodel 10.0

by Ladd Associates, Inc.

We are happy to announce the latest release of the Ladd **SMARTmodel** (10.0) circulation and financial planning system. This latest update features many client / partner inspired functional additions and improvements.

HIGHLIGHTS:

- ✓ Actualizing Renewal Order Flows - The monthly production feed process now actualizes Renewal Orders even in issues that are not yet closed. You can now reconcile Fulfillment renewal order production with **SMARTmodel** gross orders by month including the most recently loaded month.
- ✓ Start Spreads - Start Spreads now extend out 52 issues. This is particularly valuable when actualizing order production for distant future starts.
- ✓ Order Spreads - Order Spreads now extend back 24 months. This is particularly valuable when actualizing renewal starts where orders are received possibly years in advance of actual renewal.
- ✓ Load Multiple Production Feeds - For models that include both print and digital subscriptions (or require multiple production feeds to actualize), you can now load both feeds for the same time period into the model and have them processed once the final feed is loaded.
- ✓ Free Format Financial Reporting - The free format financial report structure is now more robust when adding / moving / deleting accounts within your model.

Other Enhancements:

- Badpay policy now accepts partial issues, i.e. if given a badpay policy of 2.5 issues; half of the suspended subs will receive 2 badpay issues while the other half will receive 3.
- Negative gross orders are now allowed when adjusting new business production.
- Renewal Series expenses are now deferred over the life of the sub when the source is flagged for deferred expenses.
- Loading assumptions in the last month of a financial year now more robustly copies assumptions to subsequent year when applying annual repeating factors.
- In circ production, adjusted calculations to handle case of deferred expenses but no orders.
- And more...For a complete list of updates, please refer to the "What's New" section of Help.

For information about downloading the latest version and updating to Version 10.0, please contact Jim Jankowski at jim@laddassociates.com or 603-448-0448.

Ladd Associates | 976 Route 103, Unit 148 | Newbury, NH 03255 | www.laddassociates.com

